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I hereby sincerely state that the thesis entitled – “Exploring Generation Z’s Methods of Learning English Pronunciation through TikTok” is my real masterpiece. The things out of masterpiece in this thesis are my signed by citation and referred in the references. If later proven that my thesis has discrepancies. I am willing to take the academic sections in the form of repealing my thesis and academic degree.

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It has been approved and declared eligible to be submitted in the thesis examination.

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The thesis was approved by the Board of thesis examiners on 11th July, 2024.

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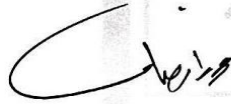
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MOTTO

No matter what happens in life, keep being kind to others. Doing good to others is a wonderful legacy to leave behind.

~ Taylor Swift ~

Success doesn't belong to smart people. Success belongs to those who keep trying.

~ B. J. Habibie ~



DEDICATION

I dedicate this thesis with love to my beloved parents, family, special people who always accompany and help in the process of this thesis, and everyone who has had a positive impact on my life.

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Assalamu'alaikum Warrahmattullahi Wabarakatuh

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Finally, the writer realized that this thesis still has not been perfect yet. Therefore, the researcher wishes for the correctness, criticism, and suggestions for improvement of this thesis. Hopefully, this thesis will be useful for the readers.

Wassalamu'alaikum Warrahmatullahi Wabarakatuh

ABSTRACT

Fadilah, Nur. 2024. Exploring Generation Z's Methods of Learning English Pronunciation through TikTok. Thesis. English Education Study Program Faculty of Teacher Training and Education. Nahdlatul Ulama Sunan Giri University. The first advisor Moh. Zainuddin, M.Pd., and the second advisor Ainu Zumrudiana, M.Pd.

This research explores the method of learning English pronunciation by Generation Z through the TikTok social media platform. Generation Z is known as a generation that is very familiar with technology and social media, including TikTok, which has become one of the most popular apps among them. The main focus of this research is to understand the perceptions, challenges, and opportunities faced by Generation Z in using TikTok as an English pronunciation learning tool. The research respondents were 10th-grade students of SMKN 3 Bojonegoro majoring in PSPT 1 and 2. This study used a qualitative approach with questionnaire survey methodology and in-depth interviews related to the use of TikTok videos in learning English pronunciation to obtain comprehensive data on students' learning experiences. The results showed that TikTok is one of the preferred apps for students to practice English. There are 58.6% of students feel easy and comfortable when learning pronunciation through TikTok. In addition, 63.8% of students said that the existence of TikTok as a medium for practicing English pronunciation can increase their self-confidence. The opportunity is to increase their confidence in finding a place to practice English that is relaxed, flexible, and not easily boring. Behind the challenges that can increase motivation, it turns out that there are some difficulties and obstacles experienced by students, including being easily distracted by entertainment content that causes student unfocusedness, and lack of direct feedback in terms of correcting errors in practicing pronunciation. This study concludes that TikTok can be an effective tool in learning English pronunciation for Generation Z, by utilizing engaging and collaborative content. It is hoped that these findings can contribute to the development of more modern and interactive language learning methods through digital platforms such as TikTok.

Keywords: Generation Z, English pronunciation, TikTok, Digital learning, Social media.

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ABSTRAK

Fadilah, Nur. 2024. Mengeksplorasi Metode Generasi Z dalam Mempelajari Pelafalan Bahasa Inggris melalui TikTok. Skripsi. Program Studi Pendidikan Bahasa Inggris Fakultas Tarbiyah dan Keguruan. Universitas Nahdlatul Ulama Sunan Giri. Pembimbing I Moh. Zainuddin, M.Pd. dan Pembimbing II Ainu Zumrudiana, M.Pd.

Penelitian ini mengeksplorasi metode pembelajaran pelafalan bahasa Inggris oleh generasi Z melalui platform media sosial TikTok. Generasi Z dikenal sebagai generasi yang sangat akrab dengan teknologi dan media sosial, termasuk TikTok yang menjadi salah satu aplikasi terpopuler di kalangan mereka. Fokus utama dari penelitian ini adalah untuk memahami persepsi, tantangan, dan peluang yang dihadapi oleh Generasi Z dalam menggunakan TikTok sebagai alat bantu pembelajaran pelafalan bahasa Inggris. Responden penelitian adalah siswa kelas 10 SMKN 3 Bojonegoro jurusan PSPT 1 dan 2. Penelitian ini menggunakan pendekatan kualitatif dengan metodologi survei kuesioner dan wawancara mendalam terkait penggunaan video TikTok dalam pembelajaran pelafalan bahasa Inggris untuk mendapatkan data yang komprehensif mengenai pengalaman belajar siswa. Hasil penelitian menunjukkan bahwa TikTok merupakan salah satu aplikasi yang disukai siswa untuk berlatih bahasa Inggris. Sebanyak 58,6% siswa merasa mudah dan nyaman ketika belajar pelafalan melalui TikTok. Selain itu, 63,8% siswa mengatakan bahwa keberadaan TikTok sebagai media untuk berlatih pelafalan bahasa Inggris dapat meningkatkan rasa percaya diri mereka. Hal ini dikarenakan mereka merasa menemukan tempat berlatih bahasa Inggris yang santai, fleksibel, dan tidak mudah membosankan. Dibalik tantangan yang dapat meningkatkan motivasi, ternyata terdapat beberapa kesulitan dan hambatan yang dialami oleh siswa, antara lain mudah teralih oleh konten hiburan yang menyebabkan ketidakhadiran siswa, kurangnya umpan balik secara langsung dalam hal mengoreksi kesalahan dalam berlatih pelafalan. Penelitian ini menyimpulkan bahwa TikTok dapat menjadi alat yang efektif dalam mempelajari pelafalan bahasa Inggris untuk generasi Z, dengan memanfaatkan konten yang menarik dan kolaboratif. Diharapkan temuan ini dapat berkontribusi pada pengembangan metode pembelajaran bahasa yang lebih modern dan interaktif melalui platform digital seperti TikTok.

Kata kunci: Generasi Z, Pelafalan bahasa Inggris, TikTok, Pembelajaran digital, Media sosial

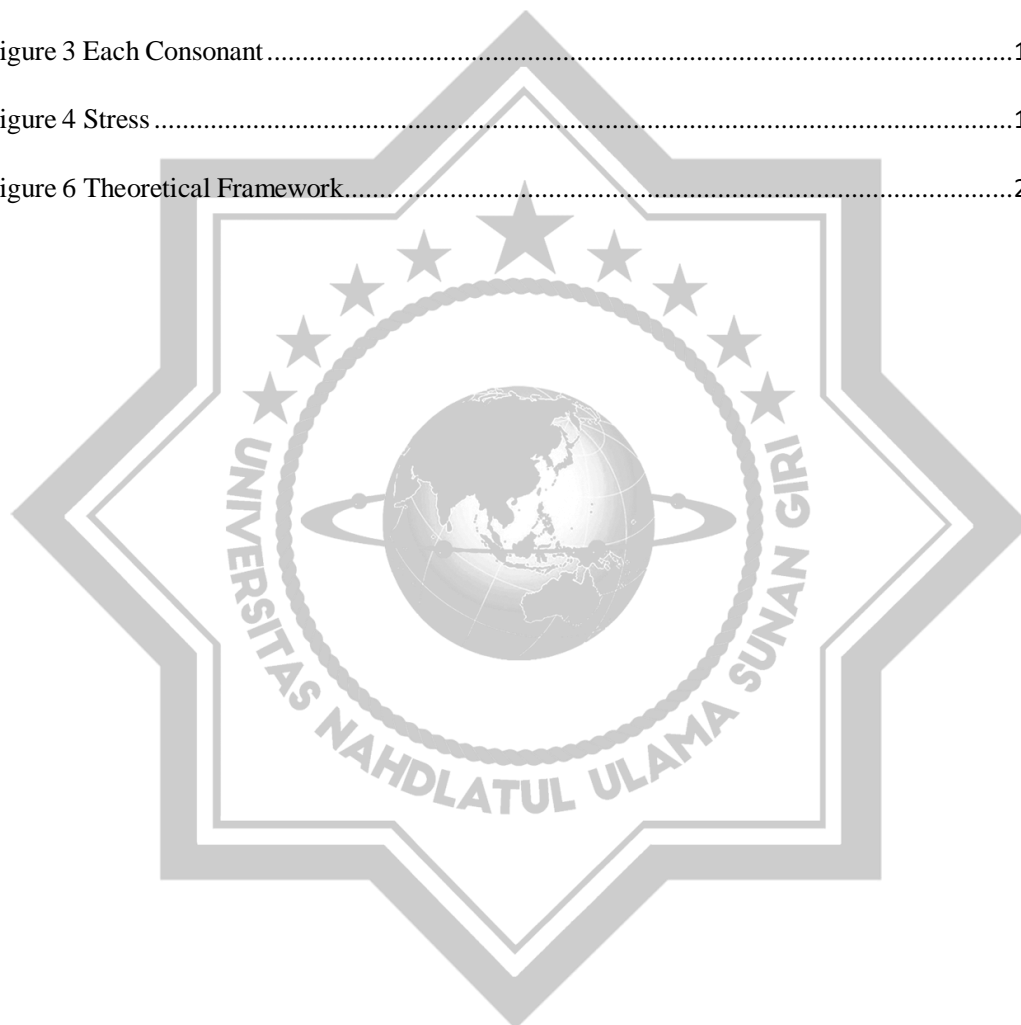
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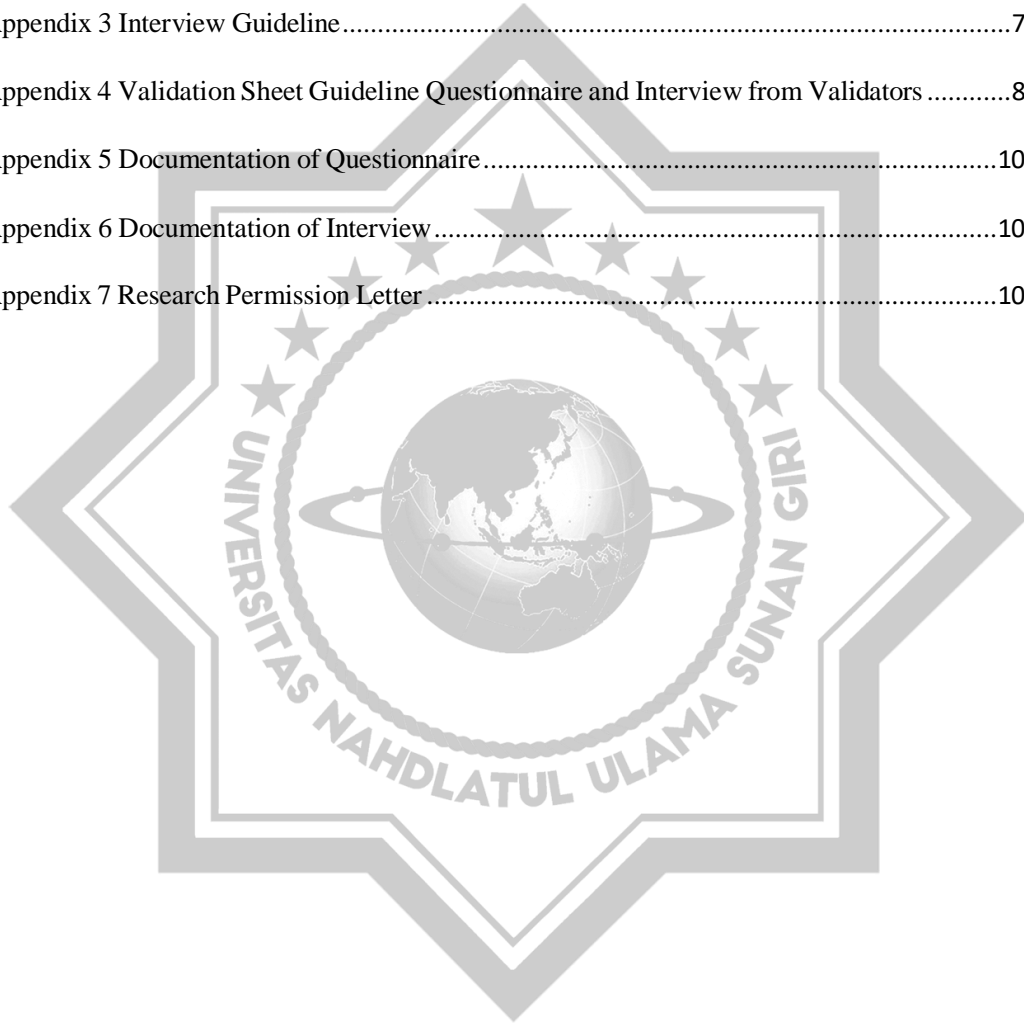
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