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I hereby declare that my thesis entitled "An Exploring Code Switching Found On Boy William's Vlogs As English Learning Media" is entirely the result of my own research/work, except for the parts referred to by the source.

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MOTTO

فَمَنْ يَّعْمَلْ مِثْقَالَ ذَرَّةٍ خَيْرًا يَّرَهٗ

"Barang siapa yang mengerjakan kebaikan sekecil apapun, niscaya dia akan melihat (balasan)nya."
(Q.S Al-Zalzalah: 7)

"Sebenar apapun tingkahmu dan sebaik apapun prilakumu, kebencian manusia itu pasti ada. Jadi jangan terlalu diambil pusing, terus saja jalan dengan prilaku yang baik"

~The Writer~

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DEDICATION

In the name of Allah *Subhanahu Wa Ta'ala* who always gives gifts, blessings, and mercy, with deep thanks and pride. The whole research heartily dedicated for:

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Finally, this thesis expected to be able to provide useful knowledge and information for the reader. Moreover, researcher was pleased with more suggestions, corrections, and contributions from readers for an improvement of this research and thesis

Bojonegoro, October 2022

Researcher

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ABSTRAK

Rif'ati, Ainina Salsabila. *An Exploring Code Switching Foumd On Boy William's Vlogs As English Learning Media.* A Thesis, English Education Study Program, Faculty of Teacher Training and Education, University of Nahdlatul Ulama Sunan Giri, Bojonegoro. First Advisor Iin Widya Lestari, M.Pd and second Advisor Ainu Zumrudiana, M.Pd.

Kata Kunci: Code Switching, Vlog, Media Pembelajaran bahasa Inggris.

Code Switching merupakan peralihan penuturan dari suatu bahasa ke bahasa lain. Code Swithcing sering digunakan dalam setiap percakapan, terutama bagi kalangan intelektual, artis, reporter, pejabat, guru dan siswa. Tetapi sejak munculnya era media sosial kini banyak percakapan yg memuat code switching terutama berbentuk video dalm Yuotube, tiktok, vlog, dan lain2. Keadaan ini tdk jarang dimanfaatkan kalangan tertentu sebagai salah satu bentuk pembelajaran berbahasa terutamanya bahasa Inggris. Kajian ini bertujuan utk meneliti An Exploring Code Switching Found On Boy William's Vlogs As English Learning Media. Penelitian ini memiliki tujuan untuk menyoroti alih kode dalam vlog Boy William yang sebagai host vlog. Adapun rumusan masalahnya jenis alih kode apa yang digunakan Boy William dalam program youtube vlogger? dan apa manfaat vlog Boy William bagi penonton untuk pembelajaran bahasa Inggris mereka?. Penelitian ini menggunakan metode kualitatif . Penggunaan metode ini sesuai dengan tujuan penelitiannya yaitu untuk menjelaskan jenis dan alasan alih kode pada vlog ini. Data yang akan digunakan di dalam penelitian telah dikumpulkan menggunakan questioner dan analisis dari respondent tersebut. Questioner telah di isi oleh 31 respondent. Hasil penelitian ini ialah tipe alih kode vlog Boy William yang kedua dapat dikategorikan lebih banyak ke dalam tipe Inter-Sentential Switching sebanyak 37 kalimat. Terdapat perbandingan antara tipe Inter-Sentential Switching sebanyak 37 kalimat, Intra-Sentential Switching sebanyak 24 kalimat dan tipe Tag Switching sebanyak 9 kalimat dengan total 70 kalimat. Meskipun Boy William ini menguasai kedua bahasa, baik bahasa Indonesia maupun bahasa Inggris, dengan baik. Namun tampaknya alih kode yang digunakan lebih dominan dalam bahasa Inggris. Ini karena bahasa ibu Mami Boy William adalah bahasa Indonesia, ketika ia tumbuh besar dan lama tinggal di Amerika. Hasil penelitian ini menunjukkan bahwa mayoritas penonton vlog Boy William dapat memahami isi cerita dan percakapan. Vlog tersebut juga dinilai bermanfaat terutama dalam menguasai atau belajar bahasa Inggris, terutama dapat melatih pendengaran dalam bahasa Inggris, menambah kosa kata baru dan mampu menirukan pengucapan

ABSTRACT

Rif'ati, Ainina Salsabila. *An Exploring Code Switching Foumd On Boy William's Vlogs As English Learning Media.* A Thesis, English Education Study Program, Faculty of Teacher Training and Education, University of Nahdlatul Ulama Sunan Giri, Bojonegoro. First Advisor Iin Widya Lestari, M.Pd and second Advisor Ainu Zumrudiana, M.Pd.

Keyword: Code Switching, Vlogs, English Learning Media

Code switching is the transition of speech from one language to another. Code switching is often used in every conversation, especially for intellectuals, artists, reporters, officials, teachers and students. But since the emergence of the social media era, there are now many conversations that contain code switching, especially in the form of videos on Youtube, tiktok, vlogs, and others. This situation is often used by certain circles as a form of language learning, especially English. This study aims to examine An Exploring Code Switching Found On Boy William's Vlogs As English Learning Media. This study aims to highlight code switching in Boy William's vlog as the vlog host. As for the formulation of the problem, what type of code switching does Boy William use in the youtube vlogger program? and What are the benefits for the audience of Boy William's vlog for their English learning?. This study uses a qualitative method . The use of this method is in accordance with the purpose of the research, namely to explain the types and reasons for code switching in this vlog. The data that will be used in the study have been collected using questionnaires and analysis from the respondents. Questionnaire has been filled by 31 respondents. The result of this research is that the second type of Boy William vlog code switching can be categorized more into the Inter-Sentential Switching type as many as 37 sentences. There is a comparison between the Inter-Sentential Switching type as many as 37 sentences, Intra-Sentential Switching as many as 24 sentences and the Tag Switching type as many as 9 sentences with a total of 70 sentences. Although this Boy William mastered both languages, both Indonesian and English, well. However, it seems that code switching is used more dominantly in English. This is because Mami Boy William's mother tongue is Indonesian, when he grew up and lived in America for a long time. The results of this study indicate that the majority of the viewers of Boy William's vlog can understand the content of the story and the conversation. The vlog is also considered useful, especially in mastering or learning English, especially being able to practice listening in English, adding new vocabulary and being able to imitate pronunciation.

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