

## STATEMENT OF ORIGINALITY

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Amanda Margareth in TEDx Talks Program

Have been tested and declared qualified to be submitted in in the Board of  
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Bojonegoro, 26 Agustus 2023

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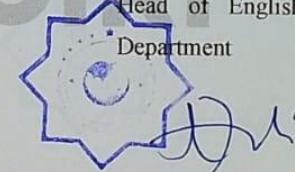
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## MOTTO

"Embrace the process of hindsight as a source of gratitude, not regret."

## DEDICATION

I am grateful for the total trust and prayers of amazing people, as they played a crucial role in helping me successfully complete this thesis. I dedicate this thesis to:

My dear father "MUDZAKIR" and mother "WARHAMNI" who raised me and provided me with an education, love, prayer, and everything else that has become my constant companion on this journey toward my ambitions and whose value to me is infinite. It's you. Thank You

Thank to my respected lecturers and advisors, whose guidance and expertise have been instrumental in my academic journey. I dedicate this thesis completion with the utmost appreciation for your unwavering support and valuable insights.

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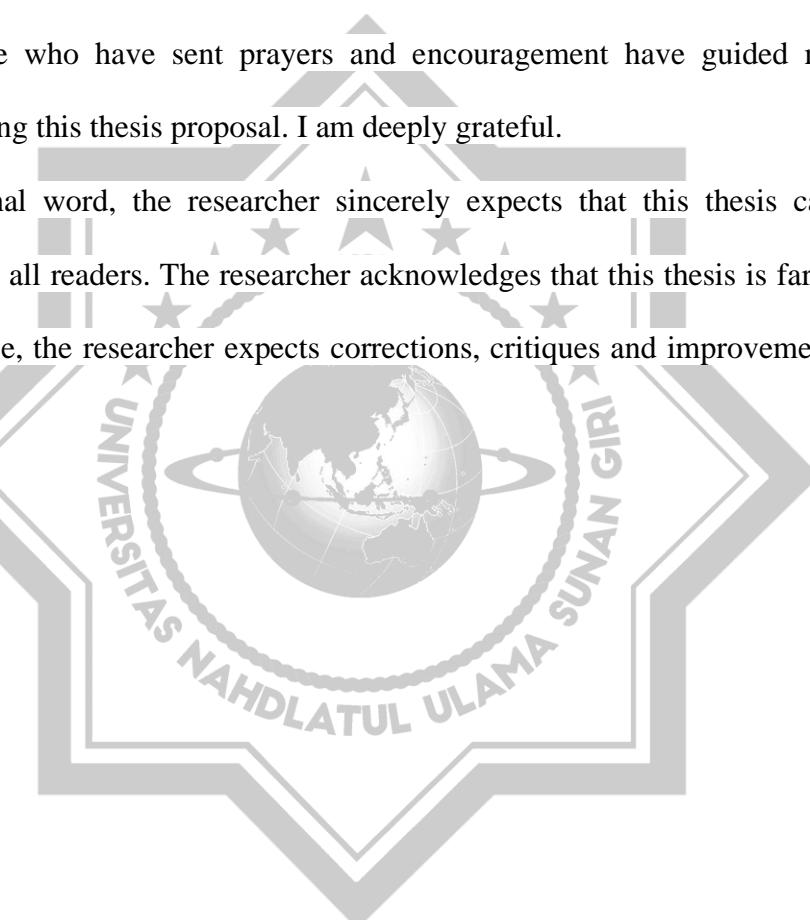
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10. All those who have sent prayers and encouragement have guided me in completing this thesis proposal. I am deeply grateful.

The final word, the researcher sincerely expects that this thesis can be beneficial for all readers. The researcher acknowledges that this thesis is far from perfect. Hence, the researcher expects corrections, critiques and improvements to this thesis.



## ABSTRACT

Aprilia, D. 2023. *An Analysis of Code-Switching and Code-Mixing Used by Amanda Margareth in TEDx Talks program.* Thesis. English Education Study Program. Faculty of Teacher Training and Education. Nahdlatul Ulama Sunan Giri University.

**Advisor (1)** Ainu Zumrudiana, M.Pd. **Advisor (2)** Mohammad Fatoni, M.Pd.

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**Keywords:** *Code-Switching, Code-Mixing, Type and Reason, Amanda Margareth, TEDx Talks*

People use more than one language in various ways, including translation, bilingualism, multilingualism, creole languages, and sign languages. While code is integral to bilingualism, it is applied in everyday conversation, education, business, and many other aspects. Code-switching and code-mixing are also part of sociolinguistics that spreads in various media, such as social media. On the other hand, social media has become an increasingly popular tool for education in recent years, and its potential benefits for bilingualism are auspicious. This thesis presented a comprehensive analysis of code-switching and code-mixing employed by Amanda Margareth, a prominent speaker in the Tedx Talks program. The study aimed to explore the patterns and reasons for code-switching and code-mixing during her speeches. The study relied on descriptive qualitative research methods in this research design. The collection of data involved the utilization of observation and recordings as the primary instruments. The total number of the data was 85 utterances. After being documented, the researcher classified them based on the types of code-switching and code-mixing and explained why they were used. The results of the analysis are as follows. Firstly, it is essential to note that three distinct types of code-switching were identified within the speech video by Amanda in TEDx Talks. There were three types of code-switching observed in this study: intra-sentential switching (18), inter-sentential switching (29), and tag switching (4). The various forms of code mixing included intra-sentential mixing (25), lexical mixing (5), and Involving Change Pronunciation (4). The factors that caused code-switching and code-mixing to happen occurred frequently. Talking about a specific subject (4), being firm about something (2), using interjections and sentence connectors (2), and repetition for clarification and emphasis (1). This study provided examples of language teaching, including code-switching and code-mixing suggestions for ELT through four skill aspects. It also developed a language teaching and learning material system for second language classes and emphasized the importance of a behaviorally positive learning atmosphere using social media for students.

## ABSTRAK

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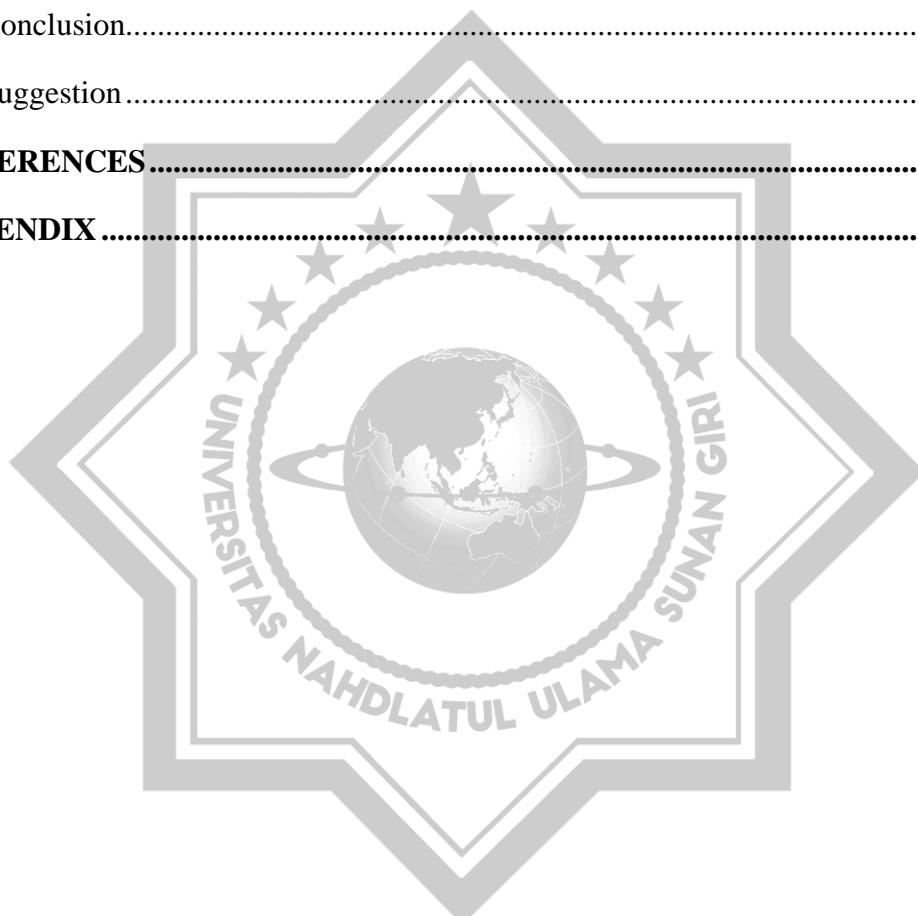
Kata Kunci: *Kode Alih, Kode Campur, Jenis dan Alasan, Amanda Margareth, TEDx Talks*

Orang-orang menggunakan lebih dari satu bahasa dengan berbagai cara, termasuk penerjemahan, bilingualisme, multilingualisme, bahasa kreol, dan bahasa isyarat. Meskipun kode merupakan bagian integral dari bilingualisme, kode diterapkan dalam percakapan sehari-hari, pendidikan, bisnis, dan banyak aspek lainnya. Alih kode dan campur kode juga merupakan bagian dari sosiolinguistik yang menyebar di berbagai media, seperti media sosial. Di sisi lain, media sosial telah menjadi alat yang semakin populer untuk pendidikan dalam beberapa tahun terakhir, dan potensi manfaatnya untuk bilingualisme sangat menguntungkan. Tesis ini menyajikan analisis komprehensif mengenai alih kode dan campur kode yang digunakan oleh Amanda Margareth, seorang pembicara terkemuka dalam program Tedx Talks. Penelitian ini bertujuan untuk mengeksplorasi pola dan alasan alih kode dan campur kode selama pidatonya. Penelitian ini mengandalkan metode penelitian kualitatif deskriptif dalam desain penelitian ini. Pengumpulan data dilakukan dengan menggunakan observasi dan rekaman sebagai instrumen utama. Jumlah total data adalah 85 ujaran. Setelah didokumentasikan, peneliti mengklasifikasikannya berdasarkan jenis-jenis alih kode dan campur kode serta menjelaskan alasan penggunaannya. Hasil analisisnya adalah sebagai berikut. Pertama, penting untuk dicatat bahwa ada tiga jenis alih kode yang diidentifikasi dalam video pidato Amanda di TEDx Talks. Ada tiga jenis alih kode yang diamati dalam penelitian ini: alih kode intra-sentensial (18), alih kode inter-sentensial (29), dan alih kode tag (4). Berbagai bentuk campur kode termasuk campur kode intra-sentensial (25), campur kode leksikal (5), dan campur kode yang melibatkan pengucapan (4). Faktor-faktor yang menyebabkan alih kode dan campur kode sering terjadi. Berbicara tentang subjek tertentu (4), bersikap tegas terhadap sesuatu (2), menggunakan kata seru dan penghubung kalimat (2), dan pengulangan untuk klarifikasi dan penekanan (1). Penelitian ini memberikan contoh pengajaran bahasa, termasuk saran pengalihan kode dan pencampuran kode untuk ELT melalui empat aspek keterampilan. Penelitian ini juga mengembangkan sistem materi pengajaran dan pembelajaran bahasa untuk kelas bahasa kedua dan menekankan pentingnya suasana belajar yang positif dengan menggunakan media sosial bagi siswa.

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